

POLICY AND VISION

2.0 POLICY AND VISION

VISION

To be a food and beverage company which makes our consumers, customers, employees and shareholders happy and smile and promises the happiness in every bite.

QUALITY AND FOOD SAFETY POLICY

CCC GIDA SANAYİ VE TİCARET A.Ş.,

- With the support and participation of all employees,
- With the conscious of environment-friendly, sustainability and social responsibility,
- By using the ingredients which are chosen carefully together with our customers and business partners,
- By applying the requirements of Quality and Food Safety Systems and Halal standards and providing continuous improvement for their effectiveness,
- By reviewing all processes continuously from the suppliers to the consumers,
- By evaluating all risks which are related to authenticity from raw material reception to shipping of the finished goods at all steps and taking required precautions,
- By aiming to increase the satisfaction and loyalty of the employees,
- By standing at an equal distance to all people and organizations within the framework of ethical principles without taking care of the race, language, religion, culture, gender and perspective,
- In regard of the expectation of current and potential customers in domestic and foreign markets,
- Being convenient in terms of national and international regulations with an awareness of customer focused,

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- By being convenient to context and purpose of the organization and supporting it's strategic direction,
- By providing a framework to determine the quality goals,

High quality, delicious, healthy and reliable products are produced by using advanced technologies.

GENERAL MANAGER
ÖNDER SAMİ ATAY